



The Port St. Lucie Business Women (PSLBW) is a professional organization dedicated to promoting the interests of business women and serving our community in an effective way.

For 36 years, PSLBW has celebrated the successes of fellow St. Lucie County Business Women, supported the local economy, and served the interests of women and children in the community. We are a 501 (c) (6) not-profit organization. Our tax ID number is EIN 59-2131654.

In addition to networking and fostering business relationships, we are proud to acknowledge our achievement over the years. The PSLBW has awarded thousands of dollars in grants and scholarships to local organizations that support the well-being of women and children of St. Lucie and surrounding counties. All of this is made possible because of the success of our annual Fashion Show.

Our annual Fashion Show, now in its 36th year, is our major fundraising event each year. This event is held every April at Harbour Ridge Yacht & Country Club and is the premier event of the season. Proceeds from this event helps us fund our organization's Community Action Grants and Awards program (CAGAP). In 2016, CAGAP committee presented awards totaling \$12,700 to 16 Treasure Coast non-profit organizations that benefit women and children in our community, such as Children's Home Society, Council on Aging of St. Lucie, Inc., Friends in Pink, Graceway Village, Hibiscus Children's Center, Inner Truth Project, PACE Center for Girls, SafeSpace, and WPSL Christmas Kids of St. Lucie; furthermore, dozens of women's futures have been assured through scholarships awarded to those attending the local Indian River State College.

Each year is a new beginning and this year is no different. We anticipate another successful year and ask for your sponsorship of our upcoming fashion on April 22, 2017. **Attached is a sponsorship form that details the three levels of sponsorship.**

As an independent entity, separate from any national or international organization, the Port St. Lucie Business Women can set forth its own agenda and its own goals. For more information visit pslbw.com. "Like" us on Facebook for updates about our fundraiser, programs and community involvement.

Thank you for your consideration and support.

Kind regards,

Program Advertising

27th Annual Fashion Show Luncheon and Silent Auction

Saturday, April 22, 2017

11:00 am -2:00 pm

Harbour Ridge Yacht & Country Club

2600 Harbour Ridge Blvd., Palm City, FL 34990

The Port St. Lucie Business Women is a professional organization dedicated to promoting the interests of business women and serving our community. Each year our organization provides scholarships to local students and donates thousands of dollars, as well as time and talent, to an array of local charities such as: CASTLE, Boys & Girls Club of SLC, Parent Academy of SLC, PACE Center for Girls, Council on Aging of SLC, United Way of SLC, and many more organizations that continue to receive our assistance. Help us keep the momentum by supporting our worthy cause:

_____ **\$40.00 Business Card Advertisement Horizontal Image**

_____ **\$80.00 Horizontal Half-Page Color Advertisement Horizontal Image**

_____ **\$155.00 Full Page Color Advertisement Image (Inside and back cover is reserved for sponsors).**

Specification: must provide all art and logos in 300 DPI and/or print ready art in applicable ad sizes in **JPG format. Deadline is March 31 for graphic art submission.**

Business Card 2.5 h x 4.5 w Half page ad: 3.5 h x 4.5 w Full page ad: 7.75 h x 4.5 w

Company Name: _____

Contact Name: _____ Telephone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Method of Payment: _____

Make checks payable to Port St. Lucie Business Women and must be received by March 31, 2017.

Mail to: Port St. Lucie Business Women, P.O. Box 8012, Port St. Lucie, FL 34985

Contact Patricia Christensen at pchristensen@summit21.biz

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12600 Harbour Ridge Blvd., Palm City, FL 34990

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_____ \$1000.00 **Admiral Sponsor:** will receive 8 tickets to the Fashion Show with Premium Seating. 8 free Signature Drinks, full page (7.75 h x 4.5 w) color ad in the program, ability to display literature/promo items at Sponsor table at the Fashion show, and inclusion in media promotions.



_____ \$500.00 **Commodore Sponsor:** will receive 4 tickets to the Fashion Show with Premium Seating, 4 free Signature Drinks, half page (3.5 h x 4.5 w) color ad in the program, and inclusion in media promotions.



_____ \$250.00 **Captain Sponsor:** will receive 2 tickets to the Fashion Show, 2 free Signature Drinks, half page (3.5 h x 4.5 w) color ad in the program, and inclusion media promotions.

Company Name: _____

Contact Name: _____ Telephone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Method of Payment: _____

Make checks payable to Port St. Lucie Business Women and must be received by March 31, 2017.

Mail to: Port St. Lucie Business Women, P.O. Box 8012, Port St. Lucie, FL 34985

Contact Patricia Christensen at pchristensen@summit21.biz

501 (c) (6) not-profit organization. Tax ID number: EIN 59-2131654